



**COASTAL LUXURY**  
OUTDOORS

## **2026 SWIMMING POOL COST GUIDE**

### **Quality Is Our Core**

A swimming pool is more than an addition to your home, it's an investment in lifestyle. It enhances property value while transforming your outdoor space into a private retreat for relaxation, recreation, and memorable gatherings. At Coastal Luxury Outdoors, we believe such an investment deserves uncompromising craftsmanship and attentive care. Proudly serving Jacksonville and the surrounding areas, we use only premium materials and proven techniques to bring each pool to life. For more than 40 years, homeowners and businesses have trusted us to create spaces filled with beauty, enjoyment, and lasting comfort.

### **Over 40 Years of Excellence**

Founded in 1983, Coastal Luxury Outdoors has been dedicated to designing and building the highest quality custom backyard retreats. Over the years, we've completed hundreds of pools, each thoughtfully tailored to reflect the unique vision, needs, and lifestyle of our clients. Our team brings together more than 100 years of combined experience in pool construction, allowing us to blend time-tested expertise with the latest innovations in design and technology. The result is a seamless balance of style, durability, and enduring quality in every project we complete.

Beyond new pool construction, we offer comprehensive maintenance, repair, and remodeling services throughout Jacksonville and surrounding communities. Whether you're envisioning a brand-new pool, refreshing an existing design, or seeking dependable, ongoing care, Coastal Luxury Outdoors is your trusted partner now and years to come.

# NEW SWIMMING POOL

From Dream to Dive-In in Just 12-14 Weeks

## **Pool Design & Size**

This beautifully proportioned 15"x30" pool, with depths of up to 6', is thoughtfully designed to support everything from peaceful lounging to invigorating lap swimming. Its versatile layout strikes the perfect balance between function and visual elegance ideal for families, fitness enthusiasts, or anyone seeking a private backyard escape.

## **Sun Shelf**

A spacious 10-foot sun shelf invites you to relax and unwind in shallow water. Perfect for tanning, casual seating, or keeping little ones close, it also serves as a refreshing splash area for pets on warm days.

## **Tile & Interior Finish**

The pool is finished with premium 6"x6" porcelain waterline tile, offering timeless style and long-lasting durability. A pebble interior plaster enhances texture and beauty, backed by a lifetime warranty, with multiple finish options available to reflect your personal taste.

## **Advanced Equipment**

- An energy-efficient variable-speed pump delivers quiet, cost-effective performance.
- Cartridge filtration simplifies maintenance while extending equipment life.
- A salt chlorine generator provides gentle, low-maintenance water sanitation.
- Strategically placed skimmers and wall returns ensure superior circulation and crystal-clear water.
- **Multi-color LED lighting sets the mood for evening swims and entertaining after dark.**

## **Decking & Outdoor Living**

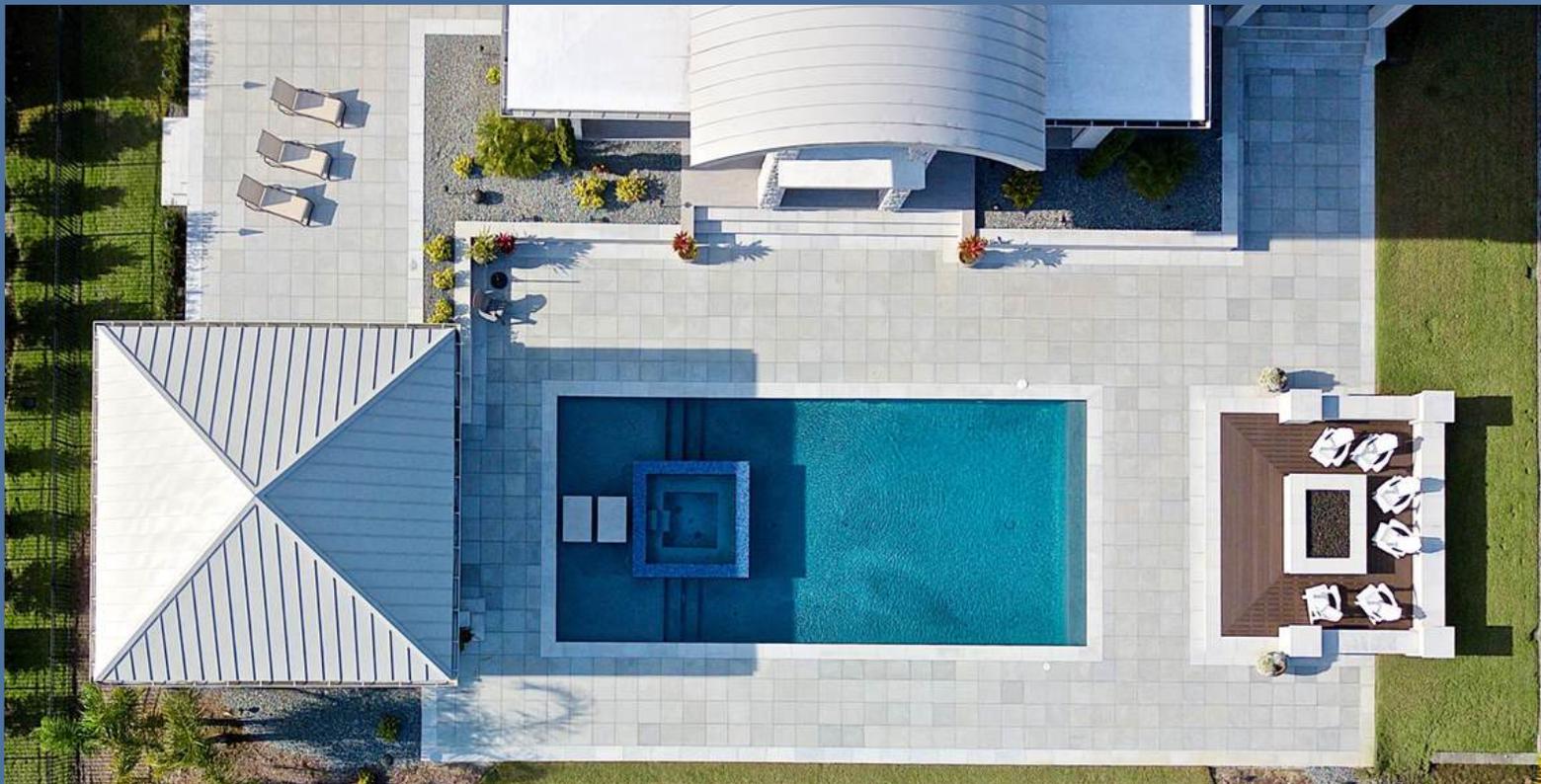
Approximately 700 square feet of customizable paver decking surrounds the pool, creating a polished, cohesive transition between the water and your outdoor living space, perfect for entertaining or everyday enjoyment.

## **Smart Pool Technology**

App-based smart controls allow you to manage lighting, filtration, and pump settings remotely, giving you effortless control and modern convenience at your fingertips.



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## INVESTMENT

NEW CUSTOM POOLS BEGIN AT **\$80,000**, WITH FINAL PRICING TAILORED TO YOUR UNIQUE DESIGN VISION, SITE CONDITIONS, AND DESIRED ENHANCEMENTS.



## NEW SWIMMING POOL AND SPA

Completed within 12-14 weeks, encompassing every phase of standard pool construction, with additional care taken to seamlessly integrate the spa and advanced automation features.

### **Pool Experience**

This design includes all the features of our standard pool, enhanced with refined visual details and added functionality to create a complete, resort-style swimming experience.

### **Spa Features**

- **Size:** A 7"x7" spa provides ample space for relaxation, socializing, and therapeutic comfort.
- **Therapeutic Hydrotherapy:** Six strategically placed therapy jets, powered by a high-pressure air blower, deliver a deeply relaxing, spa-quality massage.
- **Year-Round Comfort:** A natural gas or propane heater allows you to enjoy your spa in any season, maintaining your ideal water temperature year-round.
- **Ambient Lighting:** A multi-color LED light creates a soothing, luxurious atmosphere for evening and nighttime enjoyment.
- **Elegant Spillway:** A beautifully crafted tiled or granite spillway connects the spa to the pool, adding both visual interest and a calming cascade of water.
- **Smart Automation:** Fully automated controls with electric valves make it effortless to manage pool and spa functions, seamlessly integrating with modern smart home systems for ultimate convenience.





## NEW SWIMMING POOL & SPA

PRICING BEGINS AT **\$100,000**, WITH OPPORTUNITIES TO FURTHER PERSONALIZE YOUR DESIGN THROUGH ELEVATED FEATURES SUCH AS ENHANCED JET CONFIGURATION, BUILT-IN-SEATING, OR PREMIUM SPILLWAY FINISHES AND MORE.



## SWIMMING POOL REMODEL

Finished in 3-5 weeks, this includes assessment, demolition, upgrades, and final touches.

### Features:

- **Surface Refinishing:** 420 sq. ft. of premium pebble plaster revitalizes the pool's interior, offering both durability and an updated aesthetic.
- **Tile Replacement:** Old waterline tiles are swapped for new 6"x6" porcelain options, combining modern design with long-lasting performance.
- **Equipment Upgrades:** Outdated fittings, return jets, and main drain covers are replaced to meet current safety and efficiency standards.
- **Lighting Enhancements:** Multi-color LED lights elevate the pool's appearance, making nighttime swims more enjoyable and safe.
- **Water Chemistry Rebalancing:** Includes a 30-day maintenance period post-remodel to ensure the pool operates at peak performance.

## COST

STARTING AT **\$18,000**, WITH THE FLEXIBILITY TO ENHANCE YOUR SPACE WITH FEATURES LIKE AMBIENT LIGHTING, UPGRADED DECKING, OR STATE-OF-THE-ART AUTOMATION SYSTEM.

For a more detailed cost guide see our article "[How Much Does It Cost to Build a Pool in Florida \(2026 Price Guide\)](#)".

# Factors Influencing Pool Costs

## Size Matters

- Small Pools (10"x20"): \$75,000-\$85,000. Perfect for compact spaces, easy to maintain, and ideal for simple, private enjoyment.
- Medium Pools (15"x30"): \$85,000-\$100,000. A versatile choice for swimming, lounging, and recreation, balancing space, cost, and functionality.
- Large Pools (20"x40"+): Starting at \$100,000. Perfect for expansive properties and multiple users, with room for high-end features like waterfalls, grottos, and swim-up bars.

## Materials & Finishes

- [Concrete Pools](#): (\$75,000-\$120,000+): Durable and fully customizable, offering endless design possibilities and premium finishes for a lifetime of enjoyment.

## [Add-Ons](#) and Features

- Water Features (\$1,000-\$15,000+): Waterfalls, bubblers, or deck jets add elegance and a calming ambiance.
- Lighting (\$1,000-\$5,000): LED and multi-color lights create stunning nighttime visuals.
- [Heating](#) & Cooling (\$3,000-\$7,000+): Maintain the perfect temperature year-round.
- Decking & Landscaping (\$5,000-\$20,000+): Seamlessly integrate your pool into your outdoor living space.
- Automation (\$2,000-\$5,000): Smart controls let you manage pumps, lights, and temperature from your phone.

## Why Choose Coastal Luxury Outdoors?

With over 40 years of experience, we combine expertise, transparency, and a client-first approach to turn your vision into reality. From concept to completion, we deliver pools that bring beauty, relaxation, and lasting enjoyment to your home.

## Ready to Build Your Dream Pool?

Transform your backyard into a private oasis with Coastal Luxury Outdoors. From inspired design to flawless execution, we create custom pools that reflect your lifestyle and elevate the way you live [contact us](#) today to schedule your complimentary consultation and in as little as 12 to 14 weeks, enjoy your own stunning retreat.



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*Swimming Pool Contractor*

Jacksonville  
Florida

Google Reviews - July 2025



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